



Exhibitor Graphics & Enhancements

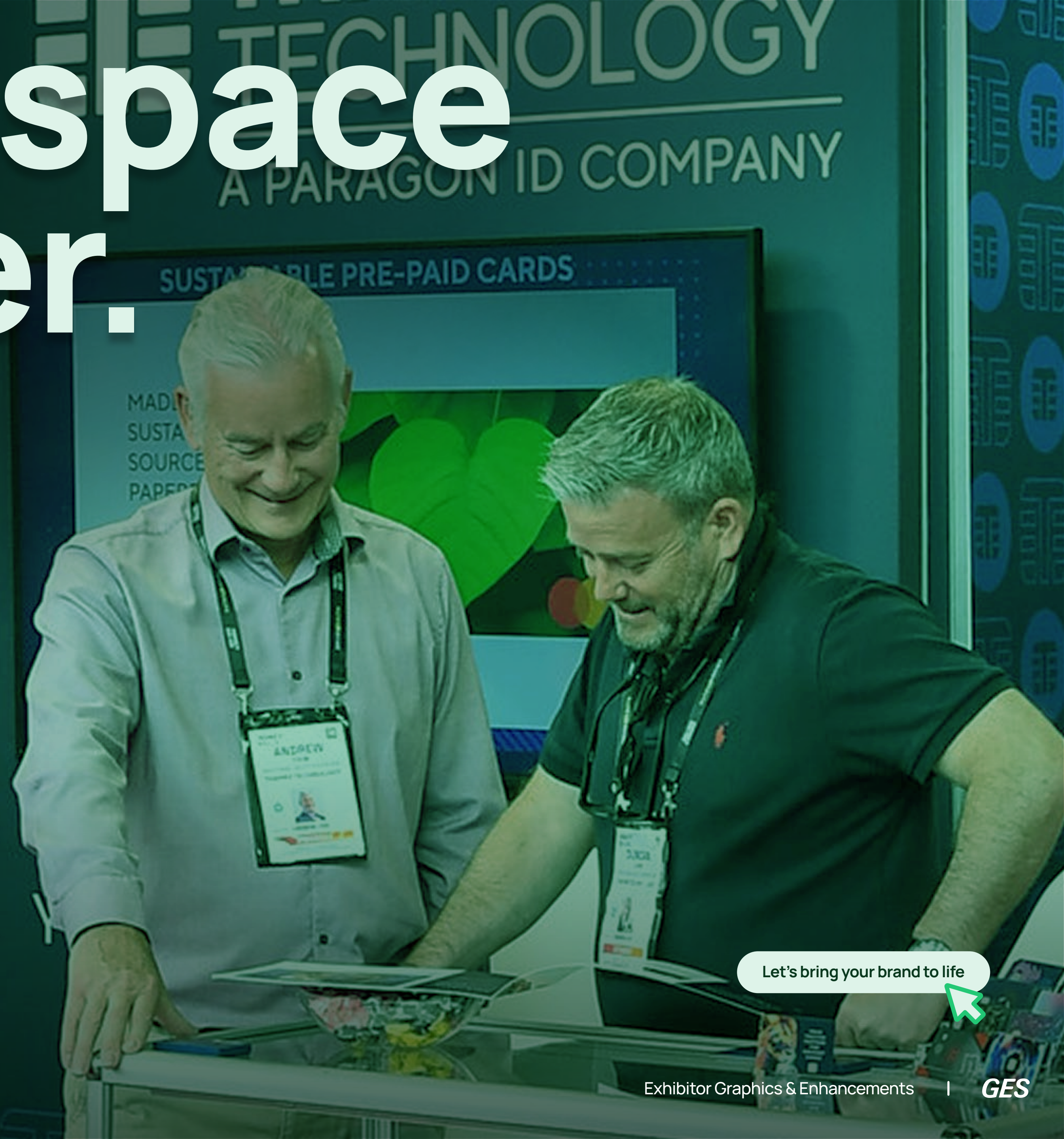
Big ideas don't need big budgets.

Shell Scheme

Make your space work harder.

Your shell scheme isn't just a space—it's your stage.

We help exhibitors turn blank walls into powerful brand stories. With high-impact graphics, custom features, and thoughtful design, your stand can do more than just exist. It can engage, inspire, and convert.



Let's bring your brand to life

What you'll find inside

Whether you're exhibiting for the first time or looking to refresh your approach, this brochure covers everything you need to make your shell scheme stand out.

Graphics that grab attention

Overlay, inlay & reusable options

Custom extras

Branded counters, banners, plinths & more

Stand enhancements

Furniture, flooring, fittings

Sustainable solutions

Recyclable materials & planet-first choices

Helpful info

Ordering tips, deadlines & delivery details



Graphics that make your stand work harder

First impressions matter. A well-designed graphic display draws people in, tells your story, and sets you apart from your neighbours. Whether you're launching a new product or reinforcing brand recognition, the right graphic solution will do the heavy lifting for you.

From **seamless overlays** to **modular reusables**, we offer three graphic types—each designed for different needs, budgets, and levels of flexibility.



For full-wall impact

CS OVERLAY GRAPHICS

Printed panels are clipped over the stand framework for a polished, high-impact look. Hairline joins between panels make the graphics appear seamless—ideal when you want your visuals to own the space.

*Visuals are for guidance—your system setup may differ.

Overlay graphics are positioned on top of the frame.



- Good for**
- ✔ Bold brand visuals
 - ✔ Clean, full-wall designs
 - ✔ Maximum visibility

Sleek. Functional. Frame-friendly

INLAY GRAPHICS

Inlay graphics sit within the framework of the shell scheme—giving a sharp, clean finish.

Want to mount a screen or add shelving? This is your go-to.

*Visuals are for guidance—your system setup may differ.

Inlay graphics are positioned within the frame.



Good for

- ✔ Product displays
- ✔ Presentations & demos
- ✔ Cleaner visual separation

*An inlay panel is required for the storage area door.

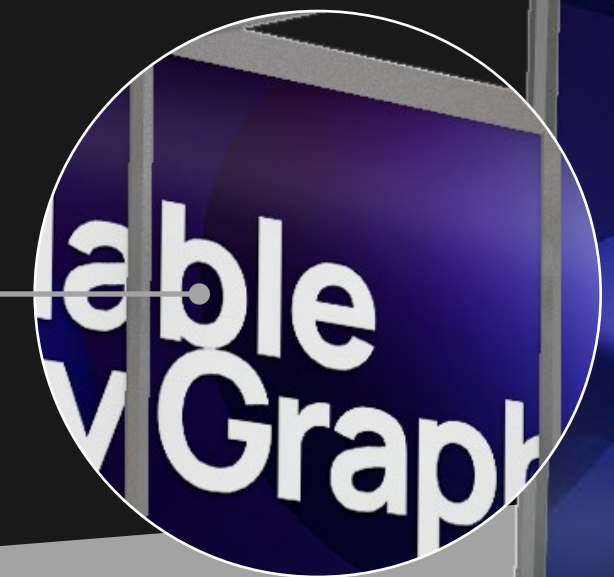
Your most flexible option

Y ROLLABLE IN

These lightweight panels roll up for transport and can be reused at future events (as long as the stand dimensions are consistent). Mounted with magnetic tape, they're easy to install and remove.

*Visuals are for guidance—your system setup may differ.

Rollable Inlay graphics sit beneath the frame and come with a storage tube for easy transport and removal from site.



- ✦ You can keep these graphics once your event ends - just roll them up
- ✦ Reinforcement panel required for mounting TVs.
- ✦ Reusable dependent on stand spec
- ✦ Magnetic tape fixings included

Good for

- ✔ Frequent exhibitors
- ✔ Sustainable setups
- ✔ Multi-event campaigns

*Reinstallation will require magnetic and steel tape. New tape is required.

*An inlay panel is required for the storage area door.

Graphics examples



Graphics examples



Branded display pieces

Add structure and substance to your space



GR01 S/M/L Cube



GR02 Computer Plinth



GR05 Counter



GR06 Podium Table



Printed Counter Panel

These custom-printed structures bring dimension to your stand. Whether you need a focal point, a tidy place to demo, or something bold that shouts your brand from across the aisle—we've got options.

[All items printed to order – yours to keep.](#)

[Download spec sheet](#)

Questions about what works best for your layout?

[Talk to our team](#)

Signage & functional add-ons

Polish your stand with branded finishing touches



GR03 Brochure Holder



GR04 Standee Sign



GR07 Literature Tower



ZETA Rollup Banner

[All items printed to order – yours to keep.](#)

[Download spec sheet](#)

Questions about what works best for your layout?

[Talk to our team](#)

Make it feel like your brand

Beyond graphics, it's the details that help your stand feel intentional. Choose from custom furniture, recyclable carpets, lighting, shelves and more.

✓ Furniture Hire

✓ Recyclable Carpets

✓ Stand Fittings



[i Rewind Carpet Range - Over 30 colour options](#)

[Download spec sheet](#)

Questions about creating a cohesive look?

[Talk to our team](#)

Sustainable by default

There's no Planet B

That's why our materials are recyclable, our carpets are recycled, and we offer graphics that can be reimaged beyond a single event.

It's not a bolt-on—it's built into how we work.

Sustainable practice partners



NET ZERO CARBON EVENTS



[See how we're making events more sustainable](#)

[Net Zero roadmap](#)

Need help choosing the most sustainable option?

[Talk to our team](#)



Let's #GrowTogether

Exhibitor Graphics & Enhancements |

GES

Plan ahead, stress less

The earlier you order, the better your options. To avoid late fees and secure early bird pricing, get in touch as soon as possible.

Key Reminders:

✓ We guarantee on-time installation

✓ Early bird pricing available [Talk to our team](#)

✓ Finalise organiser approvals early
(fascia overlays, printed counters)



Get in touch.

Whether you know exactly what you want—or have no idea where to begin—our team is here to help.

Talk to our team today

