

# GES EXHIBITOR LIST CRIB SHEET

### INFORMATION THAT WE REQUIRE

As it is to appear on their nameboard

Exhibitor contact name

Name	Name			sqm	Dimensio		Dimen			e Name	Name	Nam		Email	
3 Horses	Three Horses Limited	G50	5	5.00	2.00		2.50		Shel	Scheme	Sam	Mudie	sam@3h	ourses.com	
A Good Place to Be	A Good Place to Be	K60	9	9.00	2.00		4.50		Shel	I Scheme	Julie	Clifford	julie@ag	oodplace.co.uk	
A Rolling Stone	A Rolling Stone	A41	1:	20.00			15.00	whic		ce Only	Frank bibit	O'Shea		rollingstone.co.uk	+ \
Adams & Sons Ltd	Adams & Sons Ltd	E30	1	8.00	3.00	Jal	еш	WHIC	ا ۱۱د	пе ех	HIDILC	וע VVc	com	ed to the lis	_
Dolce	Dolce of Brazil	J.	Address line 1				ddress Towr line 3 Cit		Count∨		Country Name		Post code	Phone	Date Adde
			56 St H Garder					London			UNITED		W10 6LN	0208 123 4567	15/07/20
			26 Ave	erys	Bolney Road	Cov	wfold	old Horsha		West Sussex	UNITED		RH13 8AZ	0140 123 4567	20/07/2
		<b>.</b>	65 Lan Lane	ngham				London			UNITED KINGD		N15 3LR	0208 891 011	21/07/20
			1 Mills I	Road	Guiseley			Leeds		West Yorkshire	UNITED		LS20 9PA	0194 123 4567	16/07/20
		٢	45 Rua Saibrei		Parque Industrial de Goiania			Goiania		Goias	BRAZIL		4415-538	(+55) 123 456 789	09/07/2

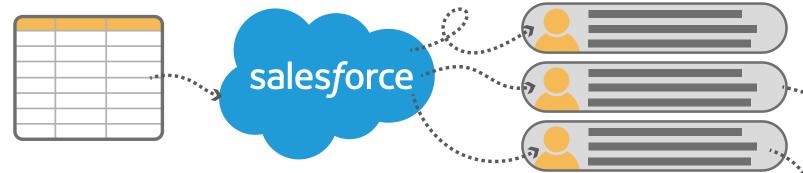


## **EXHIBITOR LIST CRIB SHEET**



### HOW WE USE THE INFORMATION THAT YOU PROVIDE

We upload all the exhibitor lists onto Salesforce, which automatically creates accounts for any exhibitors who have not contacted or ordered through us previously. We also send out marketing emails, reminding the exhibitors of any approaching order deadlines and special deals available to them (for any exceptions where this facility is not required, please let us know).



#### THE BENEFITS

Creating an account for the exhibitor before they contact us for the first time, speeds up the ordering process, allowing us to deliver a more efficient customer service experience for your client. If we know as much about them and their stand as possible we can reduce the number of queries that you receive.

