



# ELECTRICAL SERVICES

Your guide to turbo-charging your exhibit

[ges.com](http://ges.com)



# ENERGIZE YOUR BRAND

Powering up your exhibit is probably the most complicated part of exhibiting.

How many watts do you need to plug in a TV in your exhibit? What if you need a 24-hour power supply? What's the plan if you need power distribution within your exhibit? The list could go on...

That's why we've put our heads together to bring to you an expert guide to some of our most frequently asked questions, plus a convenient list of contact details to help you along the way.

Electrical requirements for the exhibits at all convention facilities are for the safety of all Exhibitors and Attendees of these events.



# ELECTRICAL OUTLET

“Which outlet do I need to order?”

This is probably the most frequent asked question we have, and it's a good one. This chart gives you an idea of what kind of power supply you might need. If you're in any doubt please call the National Servicenter:

US Calls: (800) 475-2098

International Calls: (702) 515-5970



**500w OUTLET (5 amps max)**

- ✓ Television (up to 42")
- ✓ Laptops
- ✓ Phone chargers



**1000w OUTLET (10 amps max)**

- ✓ Television (up to 60")
- ✓ Lighting (maximum 1000w)
- ✓ Upright fridge/cooler



**2000w OUTLET (20 amps max)**

- ✓ Microwave
- ✓ Domestic coffee machine
- ✓ Small vacuum cleaner

**30AMP/120V, 3 PHASE EQUIPMENT  
OUTLETS: 208V, 220V OR 480V  
Please call for quote.**



## EXPERT TIP

The wattages given here are for guidance only. Where possible, always check the name plate on the appliance or the manufacturers' manual to find the maximum wattage consumption. Each outlet is a minimum 5 amps and anything above this, should have its own outlet.



### “How many lights should I order?”

The answer to this is dependent on booth size, location, the ceiling height and available overhead facility lights.



### “Why are there three prices for electrical labor?”

Prices are structured in three tiers and are charged according to the date of receipt of a complete order.

This allows the contractor to plan labor in advance therefore giving you the advantage of a discounted price. The closer it gets to show move-in the higher the pricing.



#### **i** EXPERT TIP

A quick way to figure out how many watts you'll need is to check each electrical item. Each has an equipment tag on the back listing the power voltage/wattage/ampereage. Items such as computers and lighting use 110/120v power. Machinery leans more toward 208 or 480 volt power and should have its own outlet. Booth work labor is also required for connect machinery or equipment to high voltage power.

# PLUG STRIP

Power-up everything you need, safely and efficiently.

“Can I use an plug strip?”

Plug strip guidelines vary per venue. If you can use 4-way plug strips, please keep the following in mind:

- ▶ You can only use one plug strip per outlet
- ▶ The cumulative watts of the items plugged into the plug strip must not exceed the watts of the outlet
- ▶ Any plug strip must have a flexible cord of no more than 6 feet in length
- ▶ Multi-way plugs (cubes) cannot be used

## EXPERT TIP

All electrical distribution underneath the carpet requires floor work labor and GES - supplied power cords. Submit your outlet and labor order, floor plan and form of payment on or before the electrical discount deadline date for the best available rates.

# ROUND-THE-CLOCK POWER?

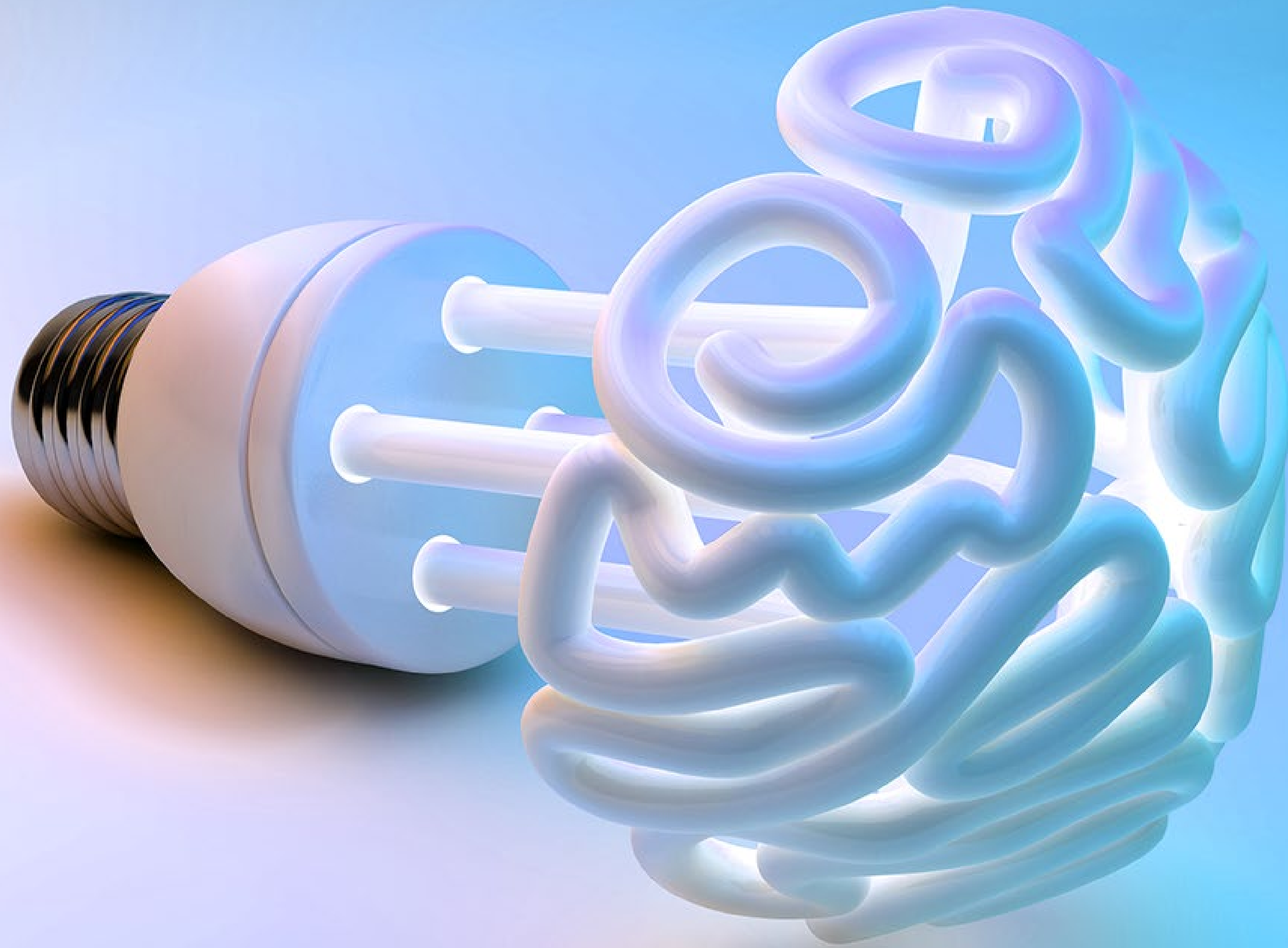
Do you need 24-hour power? This is power that needs to stay on after trade show hours for items such as aquariums, refrigerators and freezers. Order 24-hour power for your booth layout/floor plan so this can be installed appropriately.



## EXPERT TIP

It's hard to "love thy neighbor" when they've plugged in more items than their exhibit supply allows, thus blowing the fuse to your exhibit and the entire block of exhibits you're on. This is the main reason for power outages at shows. The situation will be rectified as quickly as possible. If you are unsure of how much power you need, ask, so you aren't "that guy."





## **FEELING EMPOWERED?**

To order electrical services for your exhibit, head to [Expresso](#).

# NEED ASSISTANCE?

## ELECTRICAL INQUIRIES

☎ (800) 475-2098    ✉ Talk to an expert